



Station Order Revised Page for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12809

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Website:

jug
10/25/12

KREZ-TV

| Program Name | DP | Days | Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|------|--------|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| | | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| KRQE 5 News 5:00 AM - 6:00 AM | EM | M-F | 30 | \$20.00 \$60.00 | ✓ | | | | | | | 1 | | 3 |
| KRQE 6 News 6:00 AM - 7:00 AM | EM | M-F | 30 | \$40.00 \$200.00 | ✓ | 1 | 1 | 1 | | 1 | | 1 | | 5 |
| CBS This Morning 7:00 AM - 9:00 AM | EM | M-F | 30 | \$50.00 \$120.00 | ✓ | | 1 | | 1 | 1 | | | 1 | 4 |
| Saturday News 7:00 AM - 8:00 AM | EM | Sat | 30 | \$10.00 \$10.00 | ✓ | | | | | | | | | 1 |
| The Doctors 9:00 AM - 10:00 AM | DT | M-F | 30 | \$30.00 \$30.00 | ✓ | 1 | | | | | | | | 1 |
| Lets Make a Deal 10:00 AM - 11:00 AM | DT | M-F | 30 | \$40.00 \$40.00 | ✓ | | | 1 | | | | | | 1 |
| Price is Right 11:00 AM - 12:00 PM | DT | M-F | 30 | \$100.00 \$100.00 | ✓ | | | | | | | 1 | | 1 |
| Dr. Phil 3:00 PM - 4:00 PM | EF | M-F | 30 | \$40.00 \$160.00 | ✓ | | | | 1 | 1 | | 1 | 1 | 4 |
| KRQE 5 News 4:00 PM - 4:30 PM | EN | M-F | 30 | \$150.00 \$150.00 | ✓ | | | | | | | | 1 | 2 |
| KRQE 5 30 News 4:30 PM - 5:00 PM | EN | M-F | 30 | \$150.00 \$150.00 | ✓ | | | 1 | | | | 1 | | 2 |
| KRQE 5 30 News 5:30 PM - 6:00 PM | EN | M-F | 30 | \$100.00 \$600.00 | ✓ | 1 | | 1 | | 1 | | 1 | | 4 |
| Jeopardy 6:00 PM - 6:30 PM | PA | M-F | 30 | \$60.00 \$60.00 | ✓ | | | 1 | | | | | | 1 |

CM2328

Suzanne Collins

Media Strategies and Research

1580 Franklin Street, Suite 510, Denver, CO 80203

Suzanne@mediastategies.com

Date/Time Sent: 10/25/2012 12:42:53 PM

KREZ-TV

Page 1 of 2



Station Order Revised Pace for Congress 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 15, 2012 to Tuesday, November 06, 2012

12809

Contact: Jiri Studinskas

Phone: 505-246-2222

Email: jstuds@kqre.com

Fax: 505-944-0259

Direct:

KREZ-TV

| Program Name | Days | Length | Gross | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|----------------------|------|--------|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| | | | | Oct 23 | Oct 24 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| Wheel of Fortune | PA | 30 | \$175.00 | ✓ | | | | | | | | | 1 |
| 6:00 PM - 7:00 PM | | 30 | \$175.00 | | | | | | | | | | |
| KRQE 10p News | LN | M-F | \$250.00 | ✓ | | 1 | | | | | 1 | | 2 |
| 10:00 PM - 10:35 PM | | 30 | \$500.00 | | | | | | | | | | |
| Sunday 10p News | LN | Su | \$250.00 | ✓ | | | | | | 1 | | | 1 |
| 10:00 PM - 10:35 PM | | 30 | \$250.00 | | | | | | | | | | |
| Letterman | LF | M-F | \$50.00 | ✓ | | | 1 | | | | 1 | | 2 |
| 10:00 PM - 11:35 PM | | 30 | \$100.00 | | | | | | | | | | |
| Station Gross Totals | | | \$2,745.00 | 5 | 4 | 4 | 5 | 4 | | 1 | 6 | 5 | 35 |

Suzanne Collins

Media Strategies and Research

1580 Main Street, Suite 110 Denver, CO 80202

Date/Time Sent: 10/25/2012 12:42:53 PM

KREZ-TV

Page 2 of 2

suzanne@mediastategies.com

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|--------------|--------|----------------|-------------|--------|--------|-------|----------------|----------|------------|-------|----------|
| Date: 10/29/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Pace for | 217456 | M-F KRQE New | KRQE News | :30 | P5 | KREZ | PACE FOR 12809 | | 5:46:06 AM | | \$20.00 |
| | POL/Pace for | 217456 | M-F KRQE New | KRQE News | :30 | P5 | KREZ | PACE FOR 12809 | | 6:12:30 AM | | \$40.00 |
| | POL/Pace for | 217456 | M-F 9a-10a | 9a-10a | :30 | P5 | KREZ | PACE FOR 12809 | | 9:26:30 AM | | \$30.00 |
| | POL/Pace for | 217456 | M-F KRQE New | 4p-430p | :30 | P5 | KREZ | PACE FOR 12809 | | 4:17:50 PM | | \$75.00 |
| | POL/Pace for | 217456 | KRQE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12809 | | 5:49:19 PM | | \$150.00 |
| | | | | | | | | | | | | \$315.00 |
| | | | | | | | | | | | | \$315.00 |

Date: 10/30/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|-----------------|-------------|-----|----|------|----------------|--|------------|--|----------|
| | POL/Pace for | 217456 | M-F KRQE New | KRQE News | :30 | P5 | KREZ | PACE FOR 12809 | | 6:52:05 AM | | \$40.00 |
| | POL/Pace for | 217456 | CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12809 | | 8:59:11 AM | | \$30.00 |
| | POL/Pace for | 217456 | M-F KRQE New | 430p-5p | :30 | P5 | KREZ | PACE FOR 12809 | | 4:58:56 PM | | \$75.00 |
| | POL/Pace for | 217456 | M-F 6p-630p | M-F 6p-630p | :30 | P5 | KREZ | PACE FOR 12809 | | 6:13:45 PM | | \$150.00 |
| | | | | | | | | | | | | \$295.00 |
| | | | | | | | | | | | | \$295.00 |

Date: 10/31/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|-----------------|-------------|-----|----|------|----------------|--|--|--|----------|
| | POL/Pace for | 217456 | LN M-F | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$250.00 |
| | POL/Pace for | 217456 | Let's Make a De | M-F 10a-11a | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$40.00 |
| | POL/Pace for | 217456 | KRQE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$150.00 |
| | POL/Pace for | 217456 | M-F KROE New | KRQE News | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$40.00 |
| | | | | | | | | | | | | \$480.00 |
| | | | | | | | | | | | | \$480.00 |

Date: 11/01/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|-----------------|-------------|-----|----|------|----------------|--|--|--|----------|
| | POL/Pace for | 217456 | M-F KRQE New | KRQE News | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$20.00 |
| | POL/Pace for | 217456 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$175.00 |
| | POL/Pace for | 217456 | Dr. Phil | 3p-4p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$40.00 |
| | POL/Pace for | 217456 | CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$30.00 |
| | POL/Pace for | 217456 | David Letterman | 1035p-1137p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$50.00 |
| | | | | | | | | | | | | \$315.00 |
| | | | | | | | | | | | | \$315.00 |

Date: 11/02/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|-----------------|-------------|-----|----|------|----------------|--|--|--|----------|
| | POL/Pace for | 217456 | CBS This Mornii | CBS Early S | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$30.00 |
| | POL/Pace for | 217456 | M-F KRQE New | KRQE News | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$40.00 |
| | POL/Pace for | 217456 | KRQE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$150.00 |
| | POL/Pace for | 217456 | Dr. Phil | 3p-4p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$40.00 |
| | | | | | | | | | | | | \$260.00 |
| | | | | | | | | | | | | \$260.00 |

Date: 11/03/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|---------------|-------|-----|----|------|----------------|--|--|--|---------|
| | POL/Pace for | 217456 | KRQE News Sat | 7a-8a | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$10.00 |
| | | | | | | | | | | | | \$10.00 |
| | | | | | | | | | | | | \$10.00 |

Date: 11/04/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|-------|-----------|-----|----|------|----------------|--|--|--|----------|
| | POL/Pace for | 217456 | LN Su | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$200.00 |
| | | | | | | | | | | | | \$200.00 |
| | | | | | | | | | | | | \$200.00 |

Date: 11/05/12

Station: KRQE

| | | | | | | | | | | | | |
|--|--------------|--------|-----------------|-------------|-----|----|------|----------------|--|--|--|----------|
| | POL/Pace for | 217456 | M-F KRQE New | 430p-5p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$75.00 |
| | POL/Pace for | 217456 | David Letterman | 1035p-1137p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$50.00 |
| | POL/Pace for | 217456 | Dr. Phil | 3p-4p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$40.00 |
| | POL/Pace for | 217456 | LN M-F | 10p-1035p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$250.00 |
| | POL/Pace for | 217456 | KRQE News 13 | 530p-6p | :30 | P5 | KREZ | PACE FOR 12809 | | | | \$150.00 |

[Sorted by: Date]

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Book) | Time Period | Length | Priority | Channel | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|------------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|
|-------------|------------|-------|------------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|

Date: 11/05/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|---------------------|-----------|-------|------|----------------|--|--|--|--|--|--|----------|
| POL/Pace for | 217456 M-F KROE New | KROE News | 30 P5 | KREZ | PACE FOR 12809 | | | | | | | \$40.00 |
| | | | | | | | | | | | | \$605.00 |
| | | | | | | | | | | | | \$605.00 |

Date: 11/06/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|------------------------|-------------|-------|------|----------------|--|--|--|--|--|--|------------|
| POL/Pace for | 217456 Dr. Phil | 3p-4p | 30 P5 | KREZ | PACE FOR 12809 | | | | | | | \$40.00 |
| POL/Pace for | 217456 CBS This Mornin | CBS Early S | 30 P5 | KREZ | PACE FOR 12809 | | | | | | | \$30.00 |
| POL/Pace for | 217456 Price is Right | 11a-12p | 30 P5 | KREZ | PACE FOR 12809 | | | | | | | \$100.00 |
| POL/Pace for | 217456 M-F KROE New | KROE News | 30 P5 | KREZ | PACE FOR 12809 | | | | | | | \$20.00 |
| POL/Pace for | 217456 M-F KROE New | 4p-430p | 30 P5 | KREZ | PACE FOR 12809 | | | | | | | \$75.00 |
| | | | | | | | | | | | | \$265.00 |
| | | | | | | | | | | | | \$265.00 |
| | | | | | | | | | | | | \$2,745.00 |

[Sorted by: Date]



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12809

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct:

KREZ-TV

217450

Jug
10/25/12

| Program Name | DP | Days | Length | Gross Rate | Mon Oct 29 | Tue Oct 30 | Wed Oct 31 | Thu Nov 01 | Fri Nov 02 | Sat Nov 03 | Sun Nov 04 | Mon Nov 05 | Tue Nov 06 | Total |
|---------------------------------------|----|------|--------|----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------|
| KRQE 5a News 5:00 AM 6:00 AM | EM | M-F | 30 | \$20.00 \$60.00 | 5 1 | | | 1 | | | | 1 | | 3 |
| KRQE 6a News 6:00 AM 7:00 AM | EM | M-F | 30 | \$40.00 \$200.00 | 5 1 | 1 | 1 | | 1 | | | 1 | | 5 |
| CBS This Morning 7:00 AM 9:00 AM | EM | M-F | 30 | \$30.00 \$120.00 | 5 | 1 | | 1 | 1 | | | | 1 | 4 |
| Saturday 7a News 7:00 AM 8:00 AM | EM | Sa | 30 | \$10.00 \$10.00 | 5 | | | | | 1 | | | | 1 |
| The Doctors 9:00 AM 10:00 AM | DT | M-F | 30 | \$30.00 \$30.00 | 5 1 | | | | | | | | | 1 |
| Lets Make a Deal 10:00 AM 11:00 AM | DT | M-F | 30 | \$40.00 \$40.00 | 5 | | 1 | | | | | | | 1 |
| Price is Right 11:00 AM 12:00 PM | DT | M-F | 30 | \$100.00 \$100.00 | 5 | | | | | | | 1 | | 1 |
| Dr. Phil 3:00 PM 4:00 PM | EF | M-F | 30 | \$40.00 \$160.00 | 5 | 1 | | 1 | 1 | | | 1 | | 4 |
| KRQE 4p News 4:00 PM 4:30 PM | EN | M-F | 30 | \$75.00 \$150.00 | 5 1 | | 1 | | | | | | | 2 |
| KRQE 4:30p News 4:30 PM 5:00 PM | EN | M-F | 30 | \$75.00 \$150.00 | 5 | 1 | | | | | | 1 | | 2 |
| KRQE 5:30p News 5:30 PM 6:00 PM | EN | M-F | 30 | \$150.00 \$600.00 | 5 1 | | 1 | | 1 | | | 1 | | 4 |
| Jeopardy 6:00 PM 6:30 PM | PA | M-F | 30 | \$150.00 \$150.00 | 5 | 1 | | | | | | | | 1 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/25/2012 6:29:41 AM

KREZ-TV

Page 1 of 2

suzanne@mediastategies.com



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

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Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Gudicessi@krqe.com

Fax: 505-944-0259

Direct:

KREZ-TV

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|--|----|----------------|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| Wheel of Fortune 6:00 PM - 7:00 PM | PA | M-F 30 | \$175.00 \$175.00 5 | | | | 1 | | | | | | 1 |
| KRQE 10p News 10:00 PM - 10:35 PM | LN | M-F 30 | \$250.00 \$500.00 5 | | | 1 | | | | | 1 | | 2 |
| Sunday 10p News 10:00 PM - 10:35 PM | LN | Su 30 | \$200.00 \$200.00 5 | | | | | | | 1 | | | 1 |
| Letterman 10:35 PM - 11:35 PM | LF | M-F 30 | \$50.00 \$100.00 5 | | | | 1 | | | | 1 | | 2 |
| Station Gross Totals | | | | 5 | 5 | 5 | 5 | 4 | 1 | 1 | 7 | 2 | 35 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastategies.com

Date/Time Sent: 10/25/2012 6:29:41 AM

KREZ-TV

Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KREZ-TV Albuquerque

Date:

10/25/2012

I, Media Strategies and Research

being/on behalf of: Sal Pace, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Congress

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|------|----------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 29, 2012 | | | Tuesday, November 06, 2012 | | |

Total Charges: \$2,745.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Pace for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martelle Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 25, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title